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# WayWhisper — Press One-Pager

The city speaks. You just need to listen.

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## What Is WayWhisper?

WayWhisper is a location-aware audio narration app that tells you the real stories behind the places you walk past. Open the map, walk toward something interesting, and hear a narrated story — no typing, no scrolling, no screen-staring required.

It works offline. It respects your privacy (no account required to listen). And it treats every kind of story — verified history, local legend, personal memory, insider tip — as equally worth telling.

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## The Problem We Solve

Cities are full of extraordinary stories, and almost nobody knows them. A thermal bath that's been running since the Ottoman Empire. A hidden courtyard where a poet wrote his last work. A building that survived three regimes and a siege. These stories exist — in academic papers, in old books, in the heads of locals — but they're invisible to anyone walking past.

Existing solutions (audio guides, city apps, podcasts) require you to plan ahead, pay up front, or stare at a phone. WayWhisper surfaces stories at the moment you're physically standing there, narrated in a voice that fits the place.

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## How It Works

1. **Walk** — GPS proximity triggers narrations automatically as you approach places
2. **Listen** — Stories play through your earphones; the screen stays dark
3. **Explore** — Tap any pin on the map for more stories, deeper dives, or community contributions
4. **Contribute** — Locals and historians add stories that are fact-checked before publishing

Stories come in three lengths: **Concise** (30–60 sec), **Standard** (2–3 min), and **Deep Dive** (5–7 min). The app selects the right length based on how fast you're walking and how long until the next place.

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## Trust Model (What Makes WayWhisper Different)

We don't flatten all content into a single "accuracy score." Instead, every story has a **trust category** that tells you what *kind* of truth it is:

Category	Colour	Meaning
Verified Fact	Green	Cross-referenced with Wikidata, OSM, academic sources
Well Documented	Blue	Strong sourcing, widely accepted
Community Fact	Teal	Locally contributed, plausible, community-reviewed

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Category	Colour	Meaning
Local Legend	Purple	Oral tradition — may be myth, definitely worth knowing
Personal Memory	Amber	First-person account from someone who was there
Insider Tip	Gold	Practical local knowledge: timing, access, what to look for

A legend isn't less valuable than a fact. It just means something different. WayWhisper shows you both and lets you decide.

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## Numbers (Budapest Beta, April 2026)

- **Places with narrations:** 1,200+
  - **Story styles per place:** up to 3 (concise / standard / deep dive)
  - **Languages:** English (primary); Hungarian, German, Spanish in progress
  - **Offline:** full city pack downloads for airplane-mode use
  - **Platform:** Progressive Web App — no app store required
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## Business Model

**Free tier:** Unlimited concise narrations. 2 standard per day after signup. 5 standard + 1 deep dive signup bonus.

**Premium:** Unlimited all styles. €4.99/month or €39/year. Route-unlock pricing for premium curated walks.

**Contributor revenue share:** Story authors earn a percentage of premium revenue attributed to their content (Phase 2).

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## Founding Team

Solo-founded by a developer-traveller who got tired of walking past interesting buildings with nothing but a Wikipedia article to explain them. Built in public, bootstrapped, designed for walkers not tourists.

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## Try It

**Beta access:** [waywhisper.com](https://waywhisper.com) — invite-only during closed beta.

**Press invite:** Contact us for a press access code with no expiry.

**Contact:** [polgarmiklos@gmail.com](mailto:polgarmiklos@gmail.com)

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*WayWhisper is a Progressive Web App. No download required — open the link, enter your invite code, and start walking.*

